Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

My PSA Project Plan

1. The Topic (the title)

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1. Who is your audience? (you want to catch their attention and convince them!)

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1. What is your argument?

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1. What are the next steps for your audience? (What do you want them to do after your project?)

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Format Choice (Circle one)

Animated Poster Storytelling Game: Type\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Why is this the best choice for your PSA

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